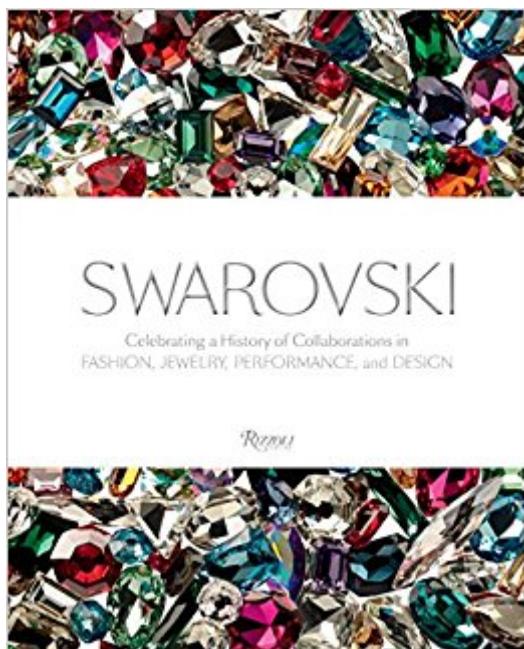


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# Swarovski: Celebrating A History Of Collaborations In Fashion, Jewelry, Performance, And Design



## Synopsis

SWAROVSKI: CELEBRATING A HISTORY OF COLLABORATIONS IN FASHION, JEWELRY, PERFORMANCE, AND DESIGN is the history of the world-renowned crystal brand. For over 120 years, Swarovski crystals have had a multifaceted significance, used as a creative ingredient by coveted brands around the world. The extraordinary objects documented in the book range from Michael Jackson's crystallized glove to elaborate pieces for fashion houses such as Christian Dior, Chanel, Prada and Alexander McQueen, who continuously embellish their collections with Swarovski crystals each season. Other highlights include original crystal chandelier lighting commissions for The Metropolitan Opera House in New York, and large-scale installations by top designers and architects Zaha Hadid, Ron Arad and Yves Béhar. This publication presents Swarovski's extraordinary contributions to the creative industries, which include the creation of the innovative Aurora Borealis stone and the dazzling Oscars Curtain. The book also presents the Swarovski Collective, a program established under the leadership of Nadja Swarovski to support emerging and established fashion designers, as well as exclusive essays by influential fashion icons, designers and artists. Showcasing never-before-published contemporary and archival photographs, this beautiful volume tells for the first time the illustrious tale of Swarovski's heritage and the brand's cutting-edge presence today.

## Book Information

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## Customer Reviews

"Showcasing never-before-published contemporary and archival photographs, this beautiful volume

tells for the first time the illustrious tale of Swarovski's 120-year heritage and the brand's cutting-edge presence today." -BERGDORF GOODMAN MAGAZINE"[Swarovski] presents Swarovski's extraordinary contributions to the creative industries, which include the creation of the innovative Aurora Borealis stone and the dazzling Oscars Curtain. .

. Showcasing never-before-published contemporary and archival photographs, this beautiful volume tells for the first time the illustrious tale of Swarovski's heritage and the brand's cutting-edge presence today."-ECLECTIC MAGAZINE

Nadja Swarovski, a fifth-generation member of the Swarovski dynasty, has been the face of the company since she joined the firm in 1995. Alice Rawsthorn is a design and culture columnist for the New York Times. Vivienne Becker is a contributing editor for the Financial Times. How to Spend It. Deborah Landis is an acclaimed American film and theater costume designer. Colin McDowell is a British fashion journalist and the author of numerous books. Suzy Menkes is international editor of Vogue. Deyan Sudjic is director of the Design Museum, London.

"Swarovski: Celebrating a History of Collaborations in Fashion, Jewelry, Performance, and Design" is a book like few others, for the words "glittering fantasy" describe both this Rizzoli publication and the eye-popping creations made from Swarovski's faceted crystals. The word "collaborations" is the title's most significant, indicating that each photographed object represents the combined genius of the Austrian-based crystal producer and an individual designer, jeweler, or couturier. The exceptional strength of this book is its drop-dead beautiful photography. This resulted in a unusual decision to confine background information and interpretive text to pamphlet inserts smaller in size than the book overall. Four chapters-- focused on fashion, jewelry, performance, and design--account for the main part of the book, with introductory pieces including a preface by Nadja Swarovski, whose great-great-grandfather founded the crystal company 120 years ago, and excellent background information on the history of the firm. Many of the world's top costume designers have used Swarovski crystals in dressing entertainers like Michael Jackson, Elvis Presley, Beyonce, Lady Gaga, and Rihanna. Especially iconic is the photograph of Marilyn Monroe in the crystal-covered, skin-tight gown she wore while singing "Happy Birthday" to President Kennedy at Madison Square Garden in 1962. Also breathtaking are photographs of Swarovski crystals used in jewelry, headdresses, and couture fashion, for the affordability, quality, and variety of the crystals allow free rein for the glories of the human imagination.

I was very disappointed in this book. I understood it would include different projects from swarovski however it's 95% fashion photos! There's maybe 10 pictures of jewelry (and not even their better pieces from my point of view!). I got it for my mom because we both bead and use swarovskis a lot, I expected some fashion pictures but not this ration. That being said if you want a fashion angle from swarovski this book could be great, the pictures were pretty good for the most part, and the book is pretty thick (great for a coffee table).

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